Candid.
Facts and resources for journalists

About Candid
In February 2019, Foundation Center and GuideStar joined forces to form Candid, a new organization to serve the nonprofit community. Candid is a nonprofit that brings together the deep expertise of the two organizations in data, technology, research, and training, to serve the entire social sector—nonprofits, foundations, social enterprises, and individual donors—and promote more and smarter giving. Building on the 88 years of Foundation Center’s and GuideStar’s combined experience, Candid will further increase nonprofit transparency and collaboration. Candid is designed to benefit everyone who participates in the nonprofit field and everyone they serve. The name Candid reflects Foundation Center and GuideStar’s long-standing commitment to transparency, sharing accurate and objective data, and insights derived from that data.

Candid shares information on the issues that organizations in the nonprofit and philanthropic world address and map their locations across the globe. It will focus on developing new tools to accelerate knowledge sharing and collaboration in the nonprofit community. Empowered with new insights, richer data, and increased access, Candid’s more than 16 million users will be better equipped to make more strategic decisions to improve the world.

Candid leadership
Bradford Smith, president
formerly president of Foundation Center

Jacob Harold, executive vice president
formerly president and CEO of GuideStar

A full board list and other information is available at: guidestar.org/profile/13-1837418

Locations and offices
Candid has offices in New York, NY, Williamsburg, VA, Washington, DC, the San Francisco Bay Area, Atlanta, GA, and Cleveland, OH, as well as data and research partners in Asia, Africa, Europe, and Latin America. Candid is also increasing investment in its Funding Information Network of more than 400 library and nonprofit resource centers around the country and world that offer free public access to database tools, reference material, and training to the public.

Candid as a resource for journalists
Qualified journalists can get:

In-depth nonprofit data
Including all historical Forms 990, people search capability with more than 4.5 million records, and the ability to export data on up to 5,000 records a month

Answers from experts
Philanthropy trends, insight into nonprofit organizations and foundations, guidance around a Form 990, and a range of other topics

Custom data solutions
Tailored research to answer specific questions about the sector and key trends; journalists receive a 50% discount on custom data sets

Executive compensation report
The annual Nonprofit Compensation Report is the only large-scale nonprofit compensation analysis based entirely on IRS data. Includes analysis by: national, state, metropolitan statistical area, gender, and cause areas, and more information.

Detailed foundation funding data
Issue-specific data visualizations focusing on topics such as US democracy, global human rights, early childhood development, and oceans are available free of charge, while a full funding database is available to subscribers.

continued
In addition


To talk to an expert or to request a trial/report, contact Adia Colar at adia.colar@candid.org.

For more information about how Candid can help you, visit candid.org.

Candid’s founding organizations

About Foundation Center

Foundation Center was established in 1956, in the wake of McCarthy era hearings on foundation activity, as a public information service on philanthropy. Foundation Center began by gathering documents on 7,000 American foundations for public inspection and publishing annual print directories starting in 1960. The mission evolved to encompass strengthening the social sector by advancing knowledge about philanthropy not only in the United States, but around the world. With information on more than 13 million grants and 155,000 grantmakers, Foundation Center maintains the world’s largest database on global grantmaking. Foundation Center information and services aid nonprofits in increasing organizational capacity and raising the funds to fulfill their missions, while enabling foundations to collaborate more effectively and allocate resources more efficiently.

About GuideStar

Founded in 1994, GuideStar has helped drive the nonprofit transparency revolution. GuideStar released the first-ever searchable electronic database of nonprofits in 1996. Over the years, GuideStar expanded the database to include all tax-exempt organizations registered with IRS; the database currently comprises profiles of 2.7 million organizations. Populated with data from the IRS, nonprofits, and partners, these profiles are available through the GuideStar website and more than 200 other websites and applications, including Facebook, Amazon, Google, and Fidelity Charitable. In 2018, more than 10 million people used GuideStar data to make decisions about nonprofits and the work they do.

Candid connects people who want to change the world to the resources they need to do it.

Candid.org